



Journal of Law, Medicine & Ethics

2016 Advertising Rates

Published Spring, Summer, Fall, Winter

ADVERTISING PRODUCTION

- ◆ Camera-ready or electronic copy is accepted. Electronic copy should be submitted in software compatible with InDesign 5.
- ◆ ASLME assumes no responsibility for errors in advertisements. ASLME does not provide copy to advertisers for prepress approval.
- ◆ Composition fee: \$75.
- ◆ Line screens are 133.

ADVERTISING AUDIENCE

- ◆ The Journal reaches an audience of 3,000, comprised of physicians, health care attorneys, nurses, ethicists, and other health care professionals and administrators in private practice and academic practice settings. It also reaches hospital, law firm, and academic libraries.

CONDITIONS & PAYMENT METHODS

- ◆ Prepayment is required. No agency discounts are offered. ASLME accepts Visa, MasterCard, Discover Card, or personal check (payable to **American Society of Law, Medicine & Ethics**).
- ◆ All advertisements are subject to the publisher's approval.

CLOSING DATES

- ◆ January 8, 2016
- ◆ April 8, 2016
- ◆ July 8, 2016
- ◆ October 7, 2016



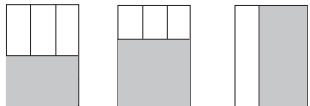
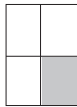
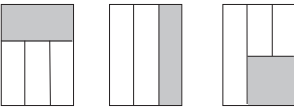
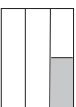

WEBSITE LISTINGS

The publisher also offers straight text website listings. Listings run for 30 days at \$175. If the listing is done in conjunction with a journal advertisement, the rate for the listing is \$150 for 30 days.

MAILING LISTS

ASLME member and *Journal of Law, Medicine & Ethics* and *American Journal of Law & Medicine* subscriber lists are available for rental. For mailing list information, contact Membership at 617-262-4990 ext. 15.

For all advertising information, contact Ted Hutchinson, at 617-262-4990 ext. 13.

2-column	3-column	x1	x2	x3	x4
FULL PAGE  7" x 9"		\$695	\$635	\$610	\$580
1/2 PAGE  7" x 4 1/2" 3 1/2" x 9"	1/2 or 2/3 PAGE  7" x 4 1/2" 7" x 6" 4 1/2" x 9"	\$520	\$460	\$435	\$405
1/4 PAGE  3 1/2" x 4 1/2"	1/3 PAGE  6 7/8" x 3" 2 1/8" x 9" 4 1/2" x 4 1/2"	\$345	\$290	\$260	\$230
	1/6 PAGE  2 1/8" x 4 1/2"	\$175	\$150	\$135	\$115
FULL: INSIDE FRONT/BACK COVER  7" x 9"		\$925	\$865	\$840	\$695
FULL: BACK OUTSIDE COVER		\$1,040	\$980	\$950	\$810

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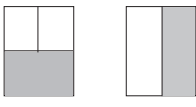

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ADVERTISEMENT DIMENSIONS	x1	x2	x3	x4
FULL: BACK COVER  5" x 8 1/4"	\$925	\$865	\$840	\$695
FULL  5" x 8 1/4"	\$695	\$635	\$610	\$580
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1/4 PAGE  2 1/2" x 4 1/8"	\$345	\$290	\$260	\$230

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LAW & MEDICINE

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ARTICLES

- 497 **The Use and Misuse of Biomedical Data: Is Bigger Really Better?** *Sharon Hoffman & Andy Podgurski*
- 539 **The Individual Mandate as Healthcare Regulation: What the Obama Administration Should Have Said in NFIB v. Sebelius** *Abigail R. Menoroff*
- 573 **Beyond Abortion: Why the Pro-lifehood Movement Implicates Reproductive Choice** *Jonathan F. Will*
- 617 **A Comprehensive Strategy to Overhaul FDA Authority for Misleading Food Labels** *Jennifer L. Pomeroy*

NOTES AND RECENT CASE DEVELOPMENTS

- 648 **Evaluating New Hampshire's First-In-The-Nation "Early Offer" Alternative to Medical Malpractice Litigation** *John W. Masland*
- 671 **Closing the Gaps and Loopholes: Analyzing Tax Exemption of Non-Profit Hospital Joint Ventures After the Affordable Care Act** *Shirley S. Kim*
- 689 **Recent Case Developments**

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CLOSING DATES

- ◆ February 5, 2016
- ◆ May 6, 2016
- ◆ November 4, 2016

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