



Using Law, Policy, and Research
to Improve the Public's Health
A NATIONAL CONFERENCE

**September 13 – 15, 2010
Atlanta, Georgia**

**Presented by:
The American Society of Law, Medicine & Ethics
The Public Health Law Association**

**Funded in part by:
The Robert Wood Johnson Foundation**

Conference Goals: The goals of this conference are to (1) examine the role of law and policy in promoting, protecting, and improving global and domestic public health; and (2) help build effective partnerships to accomplish public health law and policy objectives.

Content: In addition to plenary and training sessions, an array of concurrent sessions during the conference are designed to address the major themes in communicable and chronic disease prevention and control (including lessons learned from H1N1 influenza); global, national, tribal, state, and local health law and policy; research in public health law and policy, relationships among public and private partners, and critical, emerging issues.

Who Should Attend?: This conference is intended for international, national, state, tribal, and local individuals who are:

- Elected and appointed officials involved in creating or enforcing international or domestic public health laws;
- Public health practitioners and legal counsel in the public sector;
- Lawyers in the private sector who represent health care providers, health advocacy organizations, or other clients that may have significant interests in the public's health;
- Physicians, nurses, and other health care workers in public health and clinical practices;
- Judges, clerks, and their staffs active in public health and health care issues;
- Scholars, educators, researchers, and students with focus areas in health care, public health science or practice, or public health law, ethics, or policy; or
- Persons interested in the use of law as a tool for improving the public's health.

Conference Program

Day 1 – September 13

11:00 a.m. Conference Registration Opens

12:45 – 1:00 p.m. **Conference Opening Remarks**

Benjamin W. Moulton, JD, MPH, American Society of Law Medicine & Ethics
James G. Hodge, Jr., JD, LLM, ASU Sandra Day O'Connor College of Law

1:00 – 1:30 p.m.

Keynote Address

Thomas R. Frieden, MD, MPH
Director, Centers for Disease Control and Prevention
Administrator, Agency for Toxic Substances and Disease Registry

1:30 – 2:45 p.m.

Plenary Session 1: Public Health Law: Year in Review

Gene Matthews, JD, UNC Gillings School of Global Public Health
Wendy Parmet, JD, Northeastern University School of Law
Rick Hogan, JD, MPH, Arkansas Department of Health

2:45 – 3:00 p.m.

Networking Break

3:00 – 4:15 p.m.

Concurrent Sessions 1

- **Vaccination Laws and Policies**

Peter Jacobson, JD, MPH, University of Michigan School of Public Health

Anna Kirkland, JD, PhD, University of Michigan

Ross Silverman, JD, MPH, SIU School of Medicine

- **Health Information Law and Technology**

Sharona Hoffman, JD, LLM, Case Western Reserve University School of Law

David Kaelber, MD, PhD, MPH, MetroHealth Hospital in Cleveland, OH

Andy Podgurski, Case Western Reserve University

- **Childhood Obesity Prevention Policy: How Far Can Localities Go?**

Samantha Graff, JD, Public Health Law & Policy

Paul Diller, JD, Willamette University School of Law

Lynn Silver, MD, MPH, NYC Department of Health

- **Emerging Findings in Public Health Law Research**

Scott Burris, JD, Temple University School of Law

Jeffrey W. Swanson, PhD, Duke University

4:20 - 5:30 p.m.

Concurrent Sessions 2

- **Situational Standards of Care**

Kristine Gebbie, DrPH, RN, CUNY, School of Nursing Hunter College

Donna Levin, Massachusetts Department of Public Health

Chad Priest, RN, MSN, JD, Managed Emergency Surge for Healthcare, Inc.

Italo Subbarao, DO, MPH, American Medical Association

- **Litigation as a Tool for Injury Prevention**

Jon S. Vernick, JD, MPH, Johns Hopkins Bloomberg School of Public Health

James Mosher, JD, The CDM Group, Inc.

Lainie Rutkow, JD, PhD, MPH, Johns Hopkins Bloomberg School of Public Health

- **Health in all Policies: Integrating Health Impact Assessment in US Policy**

Chinyere Ekechi, JD, Centers for Disease Control and Prevention

Kim Gilhuly, MPH, Health Impact Partners

Ben Rajotte, JD, LL.M., Western New England College School of Law

Catherine L. Ross, PhD, Georgia Institute of Technology

- **Public Health Law on the Frontlines: Strengthening Practitioner Skills**

Susan Allan, MD, JD, MPH, University of Washington

Shannon O'Fallon, Oregon Department of Justice

5:45 – 7:00 p.m.

Welcome Reception and Awards Ceremony

Sponsored by the Public Health Law Association

Day 2 – September 14

7:30 – 8:15 a.m.

Continental Breakfast & Registration

8:15 – 9:30 a.m.

Concurrent Sessions 3

- **Using Shared Decision Making to Bridge Health Disparities**

Jaime S. King, University of California, Hastings College of the Law

Mark H. Eckman, MD, MS, FACP, University of Cincinnati

Benjamin W. Moulton, JD, MPH, ASLME

- **Global Public Health Legal Responses to H1N1**

Lance Gable, JD, MPH, Wayne State University Law School

Brooke Courtney, JD, MPH, UPMC Center for Biosecurity

- **Genetic Testing and Policies**

Judith Daar, JD, Whittier Law School

Jeffrey Botkin, MD, MPH, University of Utah

Paul Lombardo, PhD, JD, Georgia State University Law School

- **Regulatory Approaches to Policymaking and Legislative Advocacy**

Richard Hughes, IV, MPH, Association of State and Territorial Health Officials

Ann Goldberg, JD, West Virginia Bureau for Public Health

Geoff Wilkinson, Massachusetts Department of Public Health

9:30 – 9:45 a.m.

Networking Break

9:45 – 11:00 a.m.

Concurrent Sessions 4

- **Federal Regulation of Tobacco Products**
Doug Blanke, JD, Tobacco Control Legal Consortium, William Mitchell College of Law
Maggie Mahoney, Tobacco Control Legal Consortium, William Mitchell College of Law
Leslie Zellers, JD, Public Health Law & Policy
- **Impact of National Health Reform on Public Health Laws and Policy**
Wendy Parmet, JD, Northeastern University School of Law
Jane Perkins, JD, MPH, National Health Law Program
Timothy Westmoreland, JD, Georgetown University Law Center
- **Lessons from H1N1: Federal and State Laws and Policies for Preparedness and Resilience**
Jean O'Connor, DrPH, JD, Centers for Disease Control & Prevention
Paul Jarris, MD, MBA, Association of State & Territorial Health Officials
Heather H. Horton, JD, MHA, Centers for Disease Control and Prevention
Richard L. Vogt, MD, Tri-County Health Department
- **Global Climate Control Law and Policy**
Robin Kundis Craig, PhD, JD, MA, Florida State University School of Law
Patricia Ross McCubbin, JD, SIU School of Law
Robin Salsburg, JD, Public Health Law & Policy

11:05 – 12:15 p.m.

Concurrent Sessions 5

- **Canadian/Mexican Public Health Border Issues**
Clifford M. Rees, JD, University of New Mexico Health Sciences Center
Mary Ann Buckley, New York Department of Health
Amy Kircher, NORAD – Office of the Command Surgeon
Daniel D. Stier, JD, William Mitchell College of Law
- **Policy Evaluation**
Jamie F. Chriqui, PhD, University of Illinois
Frank J. Chaloupka, PhD, University of Illinois
- **Health Equity: Emerging Topics in Environmental Public Health**
Montrece Ransom, JD, MPH, Centers for Disease Control & Prevention
Amelia Greiner, MS, PhD, Johns Hopkins Bloomberg School of Public Health
Christopher Kochtitzky, MPH, Centers for Disease Control and Prevention
Robert Ogilvie, Public Health Law & Policy

- **Legal Environment Concerning Mental and Behavioral Health Issues in Emergencies**
Lainie W. Rutkow, JD, PhD, MPH, Johns Hopkins Bloomberg School of Public Health
Lance Gable, Wayne State University Law School
Jon Links, Johns Hopkins Bloomberg School of Public Health

12:15 – 1:45 p.m.

**Lunch & Plenary Session 2:
Innovations in Public Health Law and Policy Research**
James S. Marks, MD, MPH, Senior Vice President, The Robert Wood Johnson Foundation

1:45 – 2:15 p.m.

Networking Break

2:15 – 3:30 pm

Concurrent Sessions 6

- **A Case Study: Functional Regionalization to Regional Cooperation – The Regionalization of the Kansas Public Health Services**
Angela Ablrh-Odjidja, MHS, National Association of County and City Health Officials (NACCHO)
Martie Ross, JD, Spencer Fane Britt & Browne LLP
Edie Snethen, Kansas Association of Local Health Departments
- **Global HIV/AIDS Laws and Policies**
Benjamin Mason Meier, JD, LLM, PhD, University of North Carolina
Lisa Forman, SJD, University of Toronto
Alicia Ely Yamin, JD, MPH, Harvard Law School
Andre Verani, JD, MPH, Centers for Disease Control and Prevention
- **Succession Planning in Public Health Law and Policy – Newbie Recruitment and Dinosaur Management**
Gene W. Matthews, JD, UNC Gillings School of Global Public Health
Jean O'Connor, JD, DrPH, Centers for Disease Control and Prevention
Jennifer Gray, JD, MPH, US Department of Veterans Affairs
- **Tribal Self-Determination and “Health Governance”: The Changing Landscape of Health Care Management in Indian Country**
Rebecca Tsosie, JD, ASU Sandra Day O'Connor School of Law
Gail Dine-Chacon, MD, Navajo, Director, Center for Native American Health, University of New Mexico
Donald Warne, MD, MPH, Oglala Lakota, American Indian Health & Management Policy

3:35 – 4:50 p.m.

Concurrent Sessions 7

- **Implementing Health Reform: Increasing Access for Vulnerable Populations**
Sidney Watson, JD, Saint Louis University School of Law
John Jacobi, JD, Seton Hall Law School
Robert Restuccia, MPA, Community Catalyst
- **Public Health Legal Implications of Antimicrobial Resistance**
Kevin Outterson, JD, LLM, Boston University School of Law
John H. Powers, MD, NIH, National Institute of Allergy and Infectious Diseases
Enrique C. Seoane-Vazquez, PhD, Ohio State University
- **Non-traditional Public Health Law and Policy Partners**
Ross Silverman, JD, SIU School of Medicine
Jason A. Smith, University of Connecticut Health Center
Priscilla Keith, Esq., Health & Hospital Corporation of Marion County
- **Preemption: The Long- and Short-[Term] of It**
Maggie Mahoney, Pubic Health Law Center
Mark Pertschuk, JD, Preemption and Movement Building in Public Health
Jennifer Pomeranz, JD, MPH, Yale University
Julie Ralston Aoki, Public Health Law Center

5:30 – 7:00 p.m.

Networking Reception

Sponsored by The Robert Wood Johnson Foundation

Day 3 – September 15 [Conference Training Opportunities]

7:30 – 8:30 a.m.

Breakfast at Topical Tables

8:45 – 10:00 a.m.

Training and Learning Workshops

- **Public Health Law 101**
Anthony D. Moulton, PhD, Co-Director, CDC Public Health Law Program
- **Public Health Law Research: Interdisciplinary Methods for Building the Evidence Base for Policy**
Scott Burris, JD, Temple University School of Law
Clifford M. Rees, JD, University of New Mexico Health Sciences Center
Alexander Wagenaar, PhD, University of Florida, College of Medicine
- **Skills Building in Public Health Law and Policy**
Marice Ashe, JD, MPH, Public Health Law & Policy
James Krieger, MD, MPH, Chronic Disease and Injury Prevention Section Public Health - Seattle and King County
Wilfredo Lopez, JD, General Counsel Emeritus, NYC Department of Health and Mental Hygiene

- **Health Impact Assessment Training**
Montrece Ransom, JD, MPH, Centers for Disease Control and Prevention
Kim Gilhuly, MPH, Health Impact Partners
Sarah Heaton Kennedy, MPH, Centers for Disease Control and Prevention

10:15 – 11:30 a.m.

Training and Learning Workshops [Repeated]

- **Public Health Law 101**
Anthony D. Moulton, PhD, Co-Director, CDC Public Health Law Program
- **Public Health Law Research: Interdisciplinary Methods for Building the Evidence Base for Policy**
Scott Burris, JD, Temple University School of Law
Clifford M. Rees, JD, University of New Mexico Health Sciences Center
Alexander Wagenaar, PhD, University of Florida, College of Medicine
- **Skills Building in Public Health Law and Policy**
Marice Ashe, JD, MPH, Public Health Law & Policy
James Krieger, MD, MPH, Chronic Disease and Injury Prevention Section Public Health - Seattle and King County
Wilfredo Lopez, JD, General Counsel Emeritus, NYC Department of Health and Mental Hygiene
- **Health Impact Assessment Training**
Montrece Ransom, JD, MPH, Centers for Disease Control and Prevention
Kim Gilhuly, MPH, Health Impact Partners
Sarah Heaton Kennedy, MPH, Centers for Disease Control and Prevention

11:30 – 12:00 p.m.

Conference Summary and Conclusion

Conference Collaborating Organizations:

**American Public Health Association
Arizona State University Public Health Law and Policy Program
Public Health Law Program, Centers for Disease Control and Prevention**

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