

# Journal of Law, Medicine & Ethics

## 2009 Advertising Rates

Published Spring, Summer, Fall, Winter



### ADVERTISING PRODUCTION

- ◆ Camera-ready or electronic copy is accepted. Electronic copy should be submitted in software compatible with PageMaker 7.0 for IBM-compatible computers.
- ◆ ASLME assumes no responsibility for errors in advertisements. ASLME does not provide copy to advertisers for prepress approval.
- ◆ Composition fee: \$75.
- ◆ Line screens are 133.

### ADVERTISING AUDIENCE

- ◆ The Journal reaches an audience of 3,000, comprised of physicians, health care attorneys, nurses, ethicists, and other health care professionals and administrators in private practice and academic practice settings. It also reaches hospital, law firm, and academic libraries.

### CONDITIONS & PAYMENT METHODS

- ◆ Prepayment is required. No agency discounts are offered. ASLME accepts Visa, MasterCard, Discover Card, or personal check (payable to **American Society of Law, Medicine & Ethics**).
- ◆ All advertisements are subject to the publisher's approval.

### CLOSING DATES

- ◆ January 10, 2009
- ◆ April 10, 2009
- ◆ July 10, 2009
- ◆ October 10, 2009


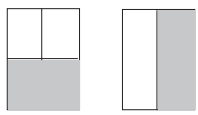
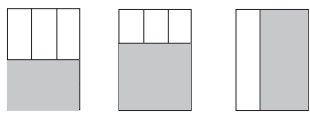
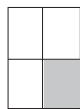
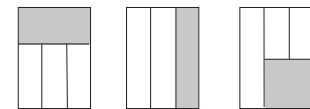



### WEBSITE LISTINGS

The publisher also offers straight text website listings. Listings run for 30 days at \$175. If the listing is done in conjunction with a journal advertisement, the rate for the listing is \$150 for 30 days.

### MAILING LISTS

ASLME member and *Journal of Law, Medicine & Ethics* and *American Journal of Law & Medicine* subscriber lists are available for rental. For mailing list information, contact Membership at 617-262-4990 ext. 15.

For all advertising information, contact Ted Hutchinson, at 617-262-4990 ext. 13.

2-column	3-column	x1	x2	x3	x4
<b>FULL PAGE</b>  7" x 9"		\$695	\$635	\$610	\$580
<b>1/2 PAGE</b>  7" x 4 1/2" 3 1/2" x 9"	<b>1/2 or 2/3 PAGE</b>  7" x 4 1/2" 7" x 6" 4 1/2" x 9"	\$520	\$460	\$435	\$405
<b>1/4 PAGE</b>  3 1/2" x 4 1/2"	<b>1/3 PAGE</b>  6 7/8" x 3" 2 1/8" x 9" 4 1/2" x 4 1/2"	\$345	\$290	\$260	\$230
<b>1/6 PAGE</b>  2 1/8" x 4 1/2"		\$175	\$150	\$135	\$115
<b>FULL: INSIDE FRONT/BACK COVER</b>  7" x 9"		\$925	\$865	\$840	\$695
<b>FULL: BACK OUTSIDE COVER</b>  7" x 9"		\$1,040	\$980	\$950	\$810

ARTICLES

7 **The Patient Life: Can Consumers Direct Health Care?**  
*Carl E. Schneider & Mark A. Hall*

67 **Toward An Architecture of Health Law**  
*Wendy K. Mariner*

89 **"Monitoring" Corporate Corruption: DOJ's Use of Indefinite Prosecution Agreements in Health Care**  
*Kathleen M. Bozung & Simone Handler-Hutchinson*

125 **Searching For Safety: Addressing Search Engine, Website, and Provider Accountability for Illicit Online Drug Sales**  
*Bryan A. Liang & Tim Mackey*

NOTES AND COMMENTS

185 **...And Health Care for All: Immigrants in the Shadow of the Promise of Universal Health Care**  
*Adriane Ortega*

205 **Retail Health Clinics: How the Next Innovation in Market-Driven Health Care is Testing State and Federal Law**  
*Kaj Rogge*

A Journal of the American Society of Law, Medicine & Ethics  
www.aslme.org

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# American Journal of Law & Medicine

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- ◆ February 5, 2009
- ◆ May 5, 2009
- ◆ November 5, 2009



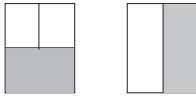

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ADVERTISEMENT DIMENSIONS	x1	x2	x3	x4
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